



Sponsorship and Exhibition Opportunities

THE CONFERENCE

Welcome to the 23rd International Conference on Wear of Materials, which will take place at the Banff Centre for Arts and Creativity, Banff, Alberta, Canada, from the 25-29 April 2021.

The conference will focus on advances in the understanding of both the fundamental and applied aspects of wear and friction of materials and will provide a progressive international forum for researchers and practicing engineers from different disciplines to interact and exchange their latest understandings. The conference is also unique for its paper submission process with full peer review in collaboration with the Elsevier journal *Wear* to ensure technical quality of presentations.

Special sessions will concentrate on engine tribology, wear of tools and tooling materials, friction and wear under vibratory contact, marine applications, role of third bodies during wear and surface texturing for wear reduction.

TOPICS INCLUDE

- Sliding Wear
- Fretting Wear
- Impact Wear
- Abrasive Wear
- Elevated Temperature Wear
- Lubricated Wear
- Coatings, Wheel/Rail Contact
- Wheel/Rail Contact
- Modeling and Simulation
- Biotribology – hard materials
- Biotribology – soft materials
- Polymers and PMCs
- Ceramics and CMCs
- Metals and MMCs
- Erosion and Erosion-Corrosion
- Wear Testing and Monitoring
- Friction Materials including Brakes
- Tribocorrosion
- Wear of Tools and Tooling Materials
- Role of Third Bodies during Wear
- Surface Texturing
- Marine Applications
- Friction and Wear under Vibratory
- Engine Tribology
- Renewable Energy Applications

Organised by



Supporting Publication



For complete meeting details, please visit:
www.wearofmaterialsconference.com

www.wearofmaterialsconference.com



23rd International Conference on Wear of Materials

Banff, Alberta, Canada // 25 -29 April 2021

INFORMATION

RAISE YOUR PROFILE

Elsevier's extensive global network of physical scientists in academia, business and government is being targeted to generate a highly qualified audience from the researchers and practicing engineers in wear and friction community.

The **International Conference on Wear of Materials Conference** will bring together leaders from industry and academia to exchange and share their experiences, present research results, explore collaborations and to spark new ideas, with the aim of developing new projects and exploiting new technology.

USE YOUR PRESENCE AT THE INTERNATIONAL CONFERENCE ON WEAR OF MATERIALS TO:

- launch new products and highlight existing ones
- increase brand awareness and elevate your company profile in the wear and friction community
- network with specialists, seek international partners and form new alliances
- increase visibility in focused markets
- communicate your message to a highly qualified scientific and expert community
- build relationships for the future
- attract new talent and strengthen partnerships
- generate sales leads and educate the market

For further information on sponsorship and exhibition opportunities please contact:

Carolina Ulloa Parra

Conference Sponsorship Sales Executive | STM Journals | Elsevier
 Radarweg 29 | 1043NX Amsterdam | The Netherlands
 Tel: +31 20 485 2125 | Email: c.ulloaparra@elsevier.com

| | | | |
|------------------|---|--------------|---|
| PLATINUM SPONSOR | \$ 27,500 | GOLD SPONSOR | \$ 16,500 |
| | <ul style="list-style-type: none"> ▪ Company acknowledgement on all official conference support signs and on all marketing collateral ▪ Special recognition on the conference website ▪ Complimentary registration for 5 delegates ▪ Complimentary 18x6ft shell scheme booth ▪ One set of promotional materials to be included in the delegate bag ▪ A complimentary meeting room ▪ Your logo on all delegate badges ▪ Option to brand specific portions of the meeting, including 3 of the following*: <ul style="list-style-type: none"> • Welcome reception • Coffee break • Delegate bags • Workshop • Poster award • Lanyards • Conference app | | <ul style="list-style-type: none"> ▪ Company acknowledgement on all official conference support signs and on all marketing collateral ▪ Special recognition on the conference website ▪ Complimentary registration for 4 delegates ▪ Complimentary 9x6ft shell scheme booth ▪ One set of promotional materials to be included in the delegate bag ▪ Option to brand specific portions of the meeting, including 2 of the following*: <ul style="list-style-type: none"> • Welcome reception • Coffee break • Delegate bags • Workshop • Poster award • Conference app |
| SILVER SPONSOR | \$ 9,900 | EXHIBITION | |
| | <ul style="list-style-type: none"> ▪ Company acknowledgement on all official conference support signs and on all marketing collateral ▪ Special recognition on the conference website ▪ Complimentary registration for 3 delegates ▪ Complimentary 9x6ft shell scheme booth ▪ One set of promotional materials to be included in the delegate bag ▪ Option to brand specific portions of the meeting, including 1 of the following*: <ul style="list-style-type: none"> • Coffee break • Workshop • Poster award • Conference app | | <p>An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community.</p> <p>The exhibition package includes the listing of your logo and company name, short description and link on the conference website and program booklet.</p> <p>The following options are available:</p> <p>Table top (6ft table top exhibition stand, including complimentary exhibition passes for 2 persons) \$ 2,000</p> <p>Shell scheme booth (9x6ft, including complimentary registration for 1 delegate and exhibition pass for one person) \$ 4,000</p> |

(* Based on first come first served receipt of commitments)



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Promotion exposure for our sponsors includes:

- Listing of your company name and logo in the program booklet
- Listing of your logo and company name, short description and link through to your company website on the conference website

 See below for additional specific benefits and exposure

| | | | | |
|--------------------------------|--|---|--|--|
| BRANDING AND VISIBILITY | <p>DELEGATE BAG Exclusive \$ 6,000</p> <p>Have your company logo on the highly valued delegate bag. Used long after the event this will ensure long lasting visibility for your company.</p> <ul style="list-style-type: none"> ■ Complimentary registration for 1 delegate <p>LANYARDS Exclusive \$ 5,300</p> <p>Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference.</p> <ul style="list-style-type: none"> ■ Complimentary registration for 1 delegate <p>REFILL BOTTLES Exclusive \$ 7,500</p> <ul style="list-style-type: none"> ■ Your company logo on every refill bottle available at the conference ■ Complimentary registration for 1 delegates <p>REGISTRATION DESK Exclusive \$ 3,300</p> <ul style="list-style-type: none"> ■ Your company logo on poster and signage at the registration desk ■ Your company logo on pens distributed at the conference ■ Complimentary registration for 1 delegate | <p>CHARGING STATION Exclusive \$ 3,000</p> <p>Located in the exhibit hall, the popular table top Charging Station will provide attendees with the facility to charge their cell phones, tablets or lap tops during the day. This packages offers sponsors signage on three sides of the table, of the table, plus the opportunity to add your own 'pull up banners to the space provided. (attendees use the facility at their own risk).</p> <p>DELEGATE BAG INSERT \$ 1,100</p> <p>Your promotional material can be inserted into each delegate bag given to participants on site. This applies to light weight materials only – books etc. will not be inserted into delegate bags, but are more appropriate for literature displays. Materials should be sent to the Project Lead in time for insertion - specific dates and quantities will be provided on application.</p> | <p>APP ADVERT Exclusive \$ 950</p> <ul style="list-style-type: none"> ■ This action is exclusive for sponsors/exhibitors, allowing you to place a full color advert on app ■ Image should be text title in PNG or JPG and have a size of 1500x200px <p>CONFERENCE APP Exclusive CONTACT US</p> <p>Sponsor Elsevier's conference App, available on all Android and iOS devices. Your company logo will be displayed prominently on the app.</p> <ul style="list-style-type: none"> ■ Details of the program and speakers ■ Abstracts of all the talks and posters ■ Presentation and Poster files ■ Information on exhibitors and sponsors ■ Conference floor plans ■ Allows participants to plan what presentations to attend, add notes to the program, make lists via the To Do feature and add custom tags to presentations and exhibitors. | |
| | NETWORKING OPPORTUNITIES | <p>WELCOME DRINKS RECEPTION Exclusive \$ 10,000</p> <ul style="list-style-type: none"> ■ Opportunity to give a short address at the beginning of the reception ■ Your company logo on available paraphernalia (eg napkins, doilies etc) ■ Your company logo on A1 sized foam-backed posters positioned around the reception area ■ One set of promotional materials to be included in the delegate bag ■ Complimentary registration for 2 delegates <p>COFFEE BREAK per break \$ 3,000</p> <ul style="list-style-type: none"> ■ Sponsorship of one of the Conference coffee breaks Your company logo on available paraphernalia (eg. napkins, doilies etc) ■ Your company logo on A1 sized foam-backed posters where the breaks will be taking place ■ One set of promotional materials to be included in the delegate bag ■ Complimentary registration for 1 delegate | <p>POSTER AWARD Exclusive \$ 3,500</p> <p>An opportunity to brand the award for best poster</p> <ul style="list-style-type: none"> ■ Complimentary registration for 1 delegate <p>GALA DINNER Exclusive \$ 12,500</p> <p>An unrivalled opportunity to have high profile branding at the main social event of the conference.</p> <ul style="list-style-type: none"> ■ Your company logo on available paraphernalia (eg napkins, doilies etc.) ■ Opportunity to give a short address at the beginning of the dinner ■ A tabletop exhibition display ■ Your company logo on A1 sized foam-backed posters where the dinner will be taking place. ■ One set of promotional materials to be included in the delegate bag ■ Complimentary registration for 2 delegates | <p>WORKSHOP</p> <p>Showcase your products to the conference delegates at a dedicated workshop session.</p> <ul style="list-style-type: none"> ■ Pre conference workshop (1h duration on Sunday) \$ 3,400 ■ Lunch Workshop (1h duration during the lunch break) \$ 4,200 ■ Complimentary registration for 1 delegate <p>Please note that all workshops need to be booked directly with Elsevier and not via the venue. Catering is not included in the workshops, but can be provided at cost</p> |



SPONSORSHIP AND EXHIBITION ORDER FORM

1. YOUR DETAILS

Company contact name for correspondence

| | |
|---------------------------|------------|
| Title (Prof. Dr. Mr. Ms.) | First Name |
| <hr/> | |
| Surname | |
| <hr/> | |
| Job Title | |
| <hr/> | |
| Organization | |
| <hr/> | |
| Address | |
| <hr/> | |
| State/Country | |
| <hr/> | |
| Post/Zip Code | |
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| Tel | Fax |
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| Email | |
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2. ORDER DETAILS

| | |
|---|-----------|
| <input type="checkbox"/> PLATINUM SPONSOR | \$ 27,500 |
| <input type="checkbox"/> GOLD SPONSOR | \$ 16,500 |
| <input type="checkbox"/> SILVER SPONSOR | \$ 9,900 |

EXHIBITOR OPPORTUNITIES

| | |
|---|----------|
| <input type="checkbox"/> Table top | \$ 2,000 |
| <input type="checkbox"/> Shell scheme booth | \$ 4,000 |

ADDITIONAL SPONSORSHIP OPPORTUNITIES

BRANDING AND VISIBILITY

| | |
|--|------------|
| <input type="checkbox"/> Delegate bag | \$ 6,000 |
| <input type="checkbox"/> Lanyards | \$ 5,300 |
| <input type="checkbox"/> Refill bottle | \$ 7,500 |
| <input type="checkbox"/> Registration desk | \$ 3,300 |
| <input type="checkbox"/> Charging station | \$ 6,600 |
| <input type="checkbox"/> Delegate bag insert | \$ 1,100 |
| <input type="checkbox"/> Conference app | Contact Us |
| <input type="checkbox"/> App adv | \$ 950 |

NETWORKING OPPORTUNITIES

| | |
|---|-----------|
| <input type="checkbox"/> Welcome drinks reception | \$ 10,000 |
| <input type="checkbox"/> Coffee break | \$ 3,500 |
| <input type="checkbox"/> Gala dinner | \$ 12,000 |
| <input type="checkbox"/> Poster award | \$ 3,500 |

WORKSHOP

| | |
|--|----------|
| <input type="checkbox"/> Pre conference workshop (1h duration on Sunday) | \$ 3,400 |
| <input type="checkbox"/> Lunch Workshop (1h duration during the lunch break) | \$ 4,200 |

3. HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable **US \$**

I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

4. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature _____ Today's Date _____

5. RETURN TO

Carolina Ulloa Parra

Conference Sponsorship Sales Executive

STM Journals | Elsevier

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T: +31 20 485 2125

Email: c.ulloaparra@elsevier.com

TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please contact the conference department immediately using the contact given during your communication to confirm your booking. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alternations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of US\$3,000,000) is required prior to the event.