Supporting Publication

Organised by

ELSEVIER

About the Conference

The 25th International Conference on Wear of Materials is a prestigious, long-established conference which provides a unique international forum for researchers and practicing engineers from different disciplines to interact and exchange their latest results.

The conference will focus on advances in the understanding of both the fundamental and applied aspects of wear and friction of materials. It is unique for its paper submission process with full peer review in collaboration with the Elsevier journal Wear to ensure the technical quality of presentations.

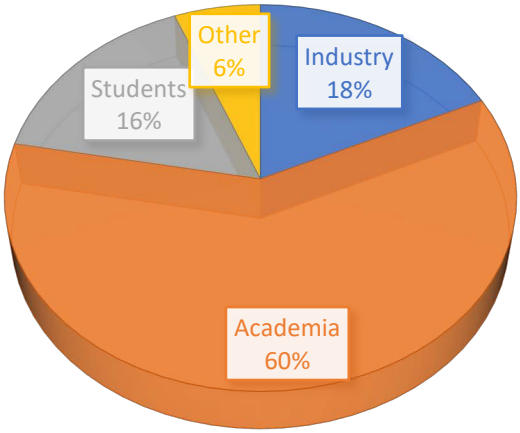
Conference Topics

- Biotribology
- Ceramics and CMCs
- Cutting and Tool Wear
- Erosion and Erosion-Impact
- Extreme Environment Wear including High and Low Temperatures and Vacuum
- Fretting Wear
- Lubricated Wear
- Metals and MMCs
- Polymers and PMCs, Friction Materials
- Role of Third Bodies
- Rolling Wear including Bearing, Gear, and Rail
- Sliding Wear including scuffing and galling
- Surface Engineering including Coatings, Surface Treatment, Surface Texturing
- Transportation Wear including Automotive, Aerospace, and Marine
- Tribocorrosion including erosion-corrosion
- Wear in Renewable and Sustainable Technologies
- Wear Testing and Monitoring
- Emerging topics

Sponsorship and Exhibition Information

Elsevier's extensive global network of physical scientists in academia, business and government is being targeted to generate a highly qualified audience from the **Wear of Materials** community.

DELEGATE PROFILE



USE YOUR PRESENCE AT THE WORLD CONGRESS ON WEAR OF MATERIALS TO:

1. Launch new products and highlight existing ones
2. Increase brand awareness and elevate your company profile in the mechanics of biomaterials and tissues community
3. Network with specialists, seek international partners and form new alliances
4. Increase visibility in focused markets
5. Communicate your message to a highly qualified scientific and expert community
6. Build relationships for the future
7. Attract new talent and strengthen partnerships
8. Generate sales leads and educate the market

Marketing Reach

An extensive marketing campaign will be used to promote the **Wear of Materials** to ensure maximum exposure for your organisation.

Website

A website devoted to the Conference, **www.wearofmaterialsconference.com** is live and will be updated continuously in the lead up to the event providing all current information on the program, speakers, networking functions and a section dedicated to sponsors and exhibitors.

Social media/Twitter
#25WOM

E-Mail Marketing

Direct email broadcasts will be distributed regularly in the lead up to the event. The email broadcasts include Congress updates such as program announcements, registration opening, networking functions, newly confirmed sponsors and exhibitors and more.

For further information on sponsorship and exhibition opportunities, please contact:

Chloe Partridge

Conference Sponsorship Manager
STMJ Conferences | Elsevier
T: +44 (0)1865 843346 | M: +44 0777 184 0678
Email: c.partridge@elsevier.com

PLATINUM SPONSOR

$ 32,000

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 5 delegates
- Complimentary 6x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary meeting room
- A complimentary advertisement in the Conference App
- Option to brand specific portions of the meeting, including 3 of the following*:

  • Welcome reception • Coffee break • Lunch break
  • Workshop • Lanyards • Conference app

GOLD SPONSOR

$ 20,000

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 4 delegates
- Complimentary 3x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary advertisement in the Conference App
- Option to brand specific portions of the meeting, including 2 of the following*:

  • Welcome reception • Coffee break • Lunch break
  • Workshop • Conference app

SILVER SPONSOR

$ 12,000

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 3 delegates
- Complimentary 3x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary advertisement in the Conference App
- Option to brand specific portions of the meeting, including 1 of the following*:

  • Coffee break • Conference app • Lunch break

EXHIBITION

- An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community. This is centrally located next to the catering and posters to ensure good footfall
- The exhibition package includes company acknowledgement on all official support signs, conference website and on all marketing collateral
- The following options are available:

Table top (Approx. 2m table top exhibition stand, including 1 complimentary exhibition pass)	**$ 2,700**
Shell Scheme (3x2m, including complimentary registration for 1 delegate)	**$ 4,550**

(*) Based on first come first served receipt of commitments

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Promotion exposure for our sponsors includes:

- Listing of your logo and company name, short description and link through to your company website on the conference website
- Packages can also be tailor-made to suit individual requirements

See below for additional specific benefits and exposure

BRANDING AND VISIBILITY

REFILL BOTTLES — $ 8,500

- Your company logo on every refill bottle available at the conference
- Complimentary registration for 1 delegate

EXCLUSIVE

LANYARDS — 3 spots available — $ 6,800

- Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference
- Complimentary registration for 1 delegate

CHARGING STATION — $ 3,000

Located in a booth within the exhibit hall, the popular table top Charging Station will provide attendees with the facility to charge their cell phones, tablets or lap tops during the day. This package offers sponsors signage on three sides of the table, plus the opportunity to add your own 'pull up banners to the space provided (attendees use the facility at their own risk)

- Complimentary registration for 1 delegate

EXCLUSIVE

REGISTRATION DESK — $ 3,000

- Your company logo on poster and signage at the registration desk
- Your company logo on pens distributed at the conference
- Complimentary registration for 1 delegate

EXCLUSIVE

SEAT DROP — exclusive per session* — $ 1,500

- Your promotional material can be distributed on attendees seats at a designated session

EXCLUSIVE

REGISTRATION HANDOUT — $ 1,100

- Your promotional material can be handed out to each delegate during the registration process on-site. This applies to light weight materials only – books etc. will not be inserted into delegate bags, but are more appropriate for literature displays. Materials should be sent to the Project Lead in time for insertion - specific dates and quantities will be provided on application

(*) Based on first come first served receipt of commitments

LITERATURE DISPLAY — $ 900

- A piece of your promotional material will be displayed on the literature table located in a prominent place. Stocks will be replenished during the meeting by Elsevier on-site staff

APP ADVERT — $ 950

- This action is exclusive for sponsors/exhibitors, allowing you to place a full color advert on the conference app
- Image should be text lite PNG or JPG and have a size of 1500x2000px

CONFERENCE APP — CONTACT US

Sponsor Elsevier's conference App, available on all Android and iOS devices. Your company logo will be displayed prominently on the app

- Details of the program and speakers
- Abstracts of all the talks and posters
- Presentation and Poster files
- Information on exhibitors and sponsors
- Conference floor plans
- Allows participants to plan what presentations to attend, add notes to the program, make lists via the To Do feature and add custom tags to presentations and exhibitors

EXCLUSIVE

(*) Based on first come first served receipt of commitments

NETWORKING OPPORTUNITIES

GALA DINNER — $ 14,000

An unrivalled opportunity to have high profile branding at the main social event of the conference

- Opportunity to give a short address at the beginning of the dinner
- Your company logo on available paraphernalia (eg napkins, doilies etc.)
- A tabletop exhibition display
- Your company logo on A1 sized foam-backed posters where the dinner will be taking place
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates

EXCLUSIVE

WELCOME DRINKS — $ 12,000

- Opportunity to give a short address at the beginning of the reception
- Your company logo on available paraphernalia (eg napkins, doilies etc.)
- Your company logo on A1 sized foam-backed posters positioned around the reception area
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates

EXCLUSIVE

LUNCH SESSION — Exclusive per break — $ 5,200

- Sponsorship of one of the Conference Lunches
- Opportunity to give a short address at the beginning of the lunch
- Your company logo on available paraphernalia (eg. napkins, doilies etc.)
- A table top exhibition display
- your company logo on A1 sized foam-backed posters where the lunch will be taking place
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates

EXCLUSIVE

COFFEE BREAK — Exclusive per break — $ 3,800

- Sponsorship of one of the Conference Coffee
- Your company logo on available paraphernalia (eg. napkins, doilies etc.)
- Your company logo on A1 sized foam-backed posters where the breaks will be taking place
- Complimentary registration for 1 delegate

EXCLUSIVE

WORKSHOP — $ 5,500

- Showcase your products to the conference delegates at a dedicated workshop session
- Promoted on the conference website
- Open to all pre-registered delegates
- Full AV support included
- Complimentary registration for 1 delegate

SPONSORSHIP AND EXHIBITION ORDER FORM

1. YOUR DETAILS

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.) First Name

Surname

Job Title

Organization

Address

State/Country

Post/Zip Code

Tel Fax

Email

2. SPONSORSHIP OPPORTUNITIES

☐ Platinum Sponsor	$ 32,000
☐ Gold Sponsor	$ 20,000
☐ Silver Sponsor	$ 12,000

BRANDING AND VISIBILITY

☐ Refill Bottles	$ 8,500
☐ Lanyards	$ 6,800
☐ Charging Station	$ 3,000
☐ Registration Desk	$ 3,000
☐ Seat Drop	$ 1,500
☐ Registration Handout	$ 1,100
☐ App advert	$ 950
☐ Literature Display	$ 900
☐ Conference app	Contact Us

NETWORKING OPPORTUNITIES

☐ Gala dinner	$ 14,000
☐ Welcome drinks reception	$ 12,000
☐ Lunch session	$ 5,200
☐ Coffee break	$ 3,800
☐ Workshop	$ 5,500

3. EXHIBITOR OPPORTUNITIES

☐ Shell Scheme	$ 4,550
☐ Table Top	$ 2,700

4. HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable $

☐ I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

VAT ID Number (if known)

5. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature Today's Date

6. RETURN TO

For further information on sponsorship and exhibition opportunities, Please contact:

Chloe Partridge

Conference Sponsorship Manager
STMJ Conferences | Elsevier
T: +44 (0)1865 843346 | M: +44 0777 184 0678
Email: c.partridge@elsevier.com

TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please contact the conference department immediately using the contact details provided during the confirmation of your involvement. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- If Elsevier are forced to cancel the event for any reason you will be offered a 100% refund of your original booking. If Elsevier are forced to postpone the event for any reason you will be offered a 100% refund of your original booking or the possibility to transfer your funds to the next edition of the event
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit theStand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alternations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of US€3,000,000) is required prior to the event.
- Price for up to 2 colour printing within logos